

## ABSTRACT OF THE DISCLOSURE

A prop for objects such as sunshades, information signs, advertisement boards or rotary clothes dryers includes an upper part (1) for receiving a shaft pertaining to the object, and a lower part (2, 2') facing the ground. In order to fix the prop to the ground, a central connecting element (3, 3'), e.g. a screw, is arranged in the region of the lower part (2, 2') and can be connected to a holding element (11, 11') which is firmly fixed in the ground, e.g. a screw anchor, in a positively locking manner.